

# Privacy Policy

**Effective Date: June 1, 2025**

Build For Family (“BFF,” “we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy describes how we collect, use, and safeguard your information when you visit our website <https://buildforfamilies.com>, contact us, or use our remodeling services.

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## 1. Information We Collect

### A. Information You Provide Directly

- Full Name
- Email Address
- Phone Number
- ZIP Code & Project Address
- Project Details
- Uploaded Files (e.g., sketches, photos, blueprints)
- Financing inquiries or preferences

### B. Automatically Collected Information

- IP address
- Browser and device type
- Pages visited and time spent on the site

### C. From Third-Party Sources

- Information from platforms like Thumbtack, Yelp, or Houzz when you engage with our services through them

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## 2. How We Use Your Information

We may use your personal information to:

- Provide you with consultations, quotes, and service updates
- Respond to your inquiries
- Assist with third-party financing applications
- Send optional promotional or informational emails
- Improve our website, services, and customer experience
- Meet legal or regulatory requirements

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## 3. How We Share Your Information

We **do not sell** your personal data.

We may share your data with:

- Service providers (e.g., CRM, website management, email platforms)
- Financing partners (only when you express interest)
- Government agencies or legal authorities (only if required)

All third parties must agree to use your data securely and solely for the purpose intended.

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## 4. Data Retention

We retain your personal data as long as necessary to provide services, fulfill legal obligations, resolve disputes, and enforce agreements.

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## 5. Your Rights

If you're a California resident, under the CCPA, you have the right to:

- Know what personal data we collect and how we use it
- Request access or deletion of your data
- Opt out of any data sale (we do not sell data)
- Not be discriminated against for exercising these rights

To exercise your rights, email us at [hello@buildforfamilies.com](mailto:hello@buildforfamilies.com) with the subject: *Privacy Request*.

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## 6. Data Security

We apply reasonable technical and organizational measures to protect your data. However, no transmission or storage system is 100% secure.

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## 7. Children's Privacy

Our services are not directed to individuals under 18 years old. We do not knowingly collect personal data from minors.

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## 8. External Links

Our site may include links to external websites. We are not responsible for their privacy policies or content. Please review their terms separately.

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## 9. Updates to This Policy


We may revise this policy periodically. Updates will be posted on this page with a new "Effective Date" at the top.

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## 10. Contact Us

If you have any questions about this Privacy Policy, contact us at:

### **Build For Family**

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